

WOMEN'S SPIRITUALITY

Many are turning toward the age-old and New Age wisdoms of religion, philosophy and hidden teachings. Among these groups women are an especially powerful force and consequently a marketplace for publishers, New Age products, religious artifacts, art travel, retreats and seminars.

Total Database - 114,908

Available Selects \$5/M

Christian Inspiration	15,776
Eastern Religions and Philosophy	25,490
Empty Nests and Second Careers	3,388
Facing Death and Aging	3,245
Health and Spirituality	20,876
Meditation	15,807
Menopause and Later Life	6,009
Yoga Practice and Exercise	4,880
Seeks Alternative Health Treatment	25,987

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome