

# BYRUM FLEMING

Mailing List Brokerage and Management 35300B Series  
www.byrumfleming.com

## WOMEN'S ISSUES - AFFLUENT DONORS

The Women's Issues-Affluent Donors file consists of individual contributors who are prime candidates for both fundraisers and non-profit organizations wishing to receive maximum results from their fundraising campaigns. These compassionate, highly responsive donors are an excellent audience for all types of causes and are particularly sympathetic to non-profit organizations associated with women's issues. These donors have shown support for a variety of causes within the last 12 months. They have the financial wherewithal to make significant contributions to organizations they support, make substantial purchases, and epitomize conspicuous consumption of many specialty products and services. Suggested users of this file are humanitarian causes, senior causes, historical preservation, environmental causes, philanthropic, animal causes, children's causes, magazine, book clubs and more. Sourced 100% Direct Mail.

**Total Database - 1,578,042**

**Monthly Hotline 94,779**

3 Month Recency	331,389
6 Month Recency	757,460
Single Female Donors	757,460
Married Female Donors	757,460
Mothers who are Donors	757,460
Christians who are Donors	

**Average Donation Amount \$100**

### Terms and Pricing

List Rental	\$90/M	Recency (1 Mo)	\$25/M	Gender Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Geographic Select	\$8/M
E-Mail or FTP	\$50	Recency (6 Mos)	\$15/M	Key Code	\$5/M
Telephone Numbers	\$35/M	Recency (12 Mos)	\$10/M	Run Charges	\$15/M

**Please inquire for email counts and pricing**

*Brokers Welcome*