

WOMEN-OWNED SMALL OFFICE/HOME OFFICE BUSINESS OFFICE SUPPLY BUYERS

These entrepreneurial women organized their businesses from their home or small office. They are avid direct mail buyers who order their office supplies, travel arrangements, books, software and computers, and seminar attendance from the SOHO office via the mail, internet or telephone. This exclusive list is organized by type of business service or product.

Total Database - 165,029

Available Selects \$5/M

Business

Accounting & Financial Services	20,873
Business Consultants	19,739
Computer & Software Consultants	3,873
Direct Marketing Businesses	2,776
Internet-Based Business Enterprises	45,303

Health & Counseling Services

Alternative Health Practitioners	15,393
Geriatric Hlth Care Services & Consulting	4,090
Medical Billing & Coding Services	15,987
Physical & Occupational Therapy Services	21,552
Psychological Counselors & Therapists	2,590
Religious & Spiritual Counselors	2,090
Women's Health Services & Consulting	10,763

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome