

# BYRUM FLEMING

Mailing List Brokerage and Management  
www.byrumfleming.com

5800A Series

## WOMEN IN BUSINESS

Women executives, managers and entrepreneurs who purchased booklets about how to succeed or advance in business. Seventy-two percent of this file is at business address with business title, which is offered as a select. Title selects as managers and department heads are also available.

### Total Database - 120,702

Available Selects \$5/M

Account Executives	3,736
Business Owners	15,888
Controller/Financial Managers	4,577
Healthcare Department Managers	11,873
HR/Personnel Directors/Managers	49,765
Marketing and Sales Directors/Managers	7,789
Presidents/CEO's	3,411
Sales Executives	23,663

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*