

Mailing List Brokerage and Management 321 San Anselmo Ave. San Anselmo, CA 94960 800/850-1711 ~ Fax 415/459-5162 http://www.byrumfleming.com

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WEDDING SERVICES & FLORISTS

NEW TO MARKET

Weddings and parties/events are big business. So too are flowers for every occasion. Use this list of qualified business prospects who help plan, execute, and memorialize thousands of weddings, anniversaries, birthdays, graduations, Bar and Bat Mitzvahs, office parties and other events. Ideal prospects for business-to-business services such as equipment rental, party supplies and decorations, facility rentals, travel and hotel booking services, gourmet food products and services, temporary help services, printing, time-management and bookkeeping systems and marketing/promotional supplies and services.

Total Database - 48,945

Selects available:

Wedding Services	4,238
Event & Party Planners	4,556
Wedding Photographers	3,276
Caterers	9,544
Florists	27,331

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos) \$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos) \$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos) \$10/M	Employee size	\$5/M

Brokers Welcome