# VETERINARIANS, ANIMAL/PET HOSPITALS, SERVICES AND PRODUCTS 

## NEW TO MARKET

Veterinarians, animal/pet hospitals and pet products and service businesses are thriving in pet industries as well as in farm, ranch and large animal operations. These professionals and businesses are active responders to offers for products such as pet/animal care products and medications, pet/animal food and treats, cleaning and maintenance supplies, environmental and haz-mat supplies, recycling materials, shipping and packaging materials, business software, finance and insurance.

## Total Database - 45,717

Selects available:
Veterinarians 16,453
Animal Hospitals 3,855
Pet Services 2,294
Dog Kennels \& Boarding 6,787
Dog Washing \& Grooming 9,743
Pet Stores 6,585

## Terms and Pricing

| List Rental | $\$ 95 / \mathrm{M}$ | Recency Select $(3 \mathrm{mos})$ | $\$ 20 / \mathrm{M}$ | Gender or title | $\$ 5 / \mathrm{M}$ |
| :--- | ---: | :--- | :--- | :--- | :--- |
| Minimum Order | 3,000 | Recency Select $(6 \mathrm{mos})$ | $\$ 15 / \mathrm{M}$ | Geography | $\$ 5 / \mathrm{M}$ |
| Email shipping | $\$ 50$ | Recency Select $(12 \mathrm{mos})$ | $\$ 10 / \mathrm{M}$ | Employee size | $\$ 5 / \mathrm{M}$ |

