

Mailing List Brokerage and Management 321 San Anselmo Ave. San Anselmo, CA 94960 800/850-1711 ~ Fax 415/459-5162 http://www.byrumfleming.com

86905A

USA FIRE CHIEFS & EMERGENCY SERVICES

NEW TO MARKET

Reach fire chiefs and the other key personnel who respond to all types of emergencies and crises throughout the US. These are ideal prospects for offers of safety equipment, supplies and clothing, OSHA, EPA and other governmental compliance publications and seminars, tools and cleaning and environmental equipment and supplies. This is the nation's most complete list of emergency responders.

Total Database - 65,406

Selects available:

| Ambulance Services | 2,054 |
|---|--------|
| Departments of Health - State & County | 3,403 |
| Emergency Services | 6,016 |
| Fire Departments/Fire Chiefs | 33,501 |
| Fire Protection - Industrial | 5,201 |
| HazMat Emergency & Spill Response Teams | 1,209 |
| Police & Sheriff Services | 14,022 |

Terms and Pricing

| List Rental | \$95/M | Recency Select (3 mos) \$20/M | Gender or title | \$5/M |
|----------------|--------|--------------------------------|-----------------|-------|
| Minimum Order | 3,000 | Recency Select (6 mos) \$15/M | Geography | \$5/M |
| Email shipping | \$50 | Recency Select (12 mos) \$10/M | Employee size | \$5/M |

Brokers Welcome