

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

47700A

URBAN SPIRITUALITY

The Urban Spirituality list is comprised of the growing segment of the population that realizes their power of commerce will affect change in the environment and the world. Increasingly concerned, these individuals are actively seeking responsible ways to make a difference, understanding that lasting change begins with their own personal participation. Active responses of interest include charitable causes and environmentally friendly products that enhance the quality of life for everyone on the planet. Additionally, their purchases reflect a lifestyle with emphasis on the natural in areas of food, health, exercise and travel which promotes the mind, body, and spirit connection. Whether marketing products or services for health, wellness, living green, causes for the environment, human rights this list is the place to start your direct mail, telemarketing or email campaign.

Total Database - 203,319

Available Selects \$5/M

Charitable Causes	18,763
Environmental Friendly Products	41,763
Incense & Aromas	24,873
Natural Health & Beauty	35,338
Pilgrimage Vacations	12,165
Whole Foods	44,763
Yoga & Meditation	25,654

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

321 San Anselmo Ave, San Anselmo, CA 94960 • (415) 457-1700 • Fax (415) 459-5162

(800) 850-1711