

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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## TRAVEL TREKKERS

These frequent vacationers, tourists and business travelers have used guidebooks, online inquiries, and responded to travel catalogs and offers to indicate their travel goals and interests. The numerous selects provide an opportunity to reach the right audience for a variety of travel offers. All at Home Address, these individuals would welcome information regarding their travel interests.

### **Total Database - 335,727**

Available Selects \$5/M

Air Travel Savvy	10,738
Air Travel Tips & Incentives	22,762
Business Travel Tips Book Buyers	5,865
California Travel Plans	24,476
Family Travel Guides Buyers	15,870
Fine Dining Guides	37,751
Florida Travel Plans	22,809
Hawaii Travel Plans	47,336
Health & Beauty Resorts & Spas	14,876
International Travel Plans	15,837
Mexico Travel Plans	10,874
New York/Northeast US Travel Plans	22,981
Passport to the Good Life Subscribers	15,908
Personal Odyssey Travel Guides Buyers	12,337
Reunion Travelers	9,546
RV's & Road Trips Book Buyers	30,873

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

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