

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

51100S

TRAVEL ENTHUSIASTS DATABASE

The Travel Enthusiasts Database offers a wide selection of choices for today's traveler. Whether traveling for pleasure or business, these travel enthusiasts need information to help plan their trips. They are interested in learning more about all aspects of travel, including resorts, travel discounts, hotels, airlines, and more. All double opt-in qualified from online and print surveys, these individuals want to receive information regarding travel options that fit their lifestyle and interests. 100% at Home Address.

Total Database - 5,561,200

Available Selects \$5/M

Resort Vacations	1,062,204
Cruises	962,869
International Travel	766,930
Airline Travel	1,858,146
Travel Discounts	939,430
Recreational Vehicles	1,003,624
Camping	439,126
Hiking	218,493
Outdoor Adventure	490,728
Family Travel & Theme Parks	930,597
Vacation Condo Rentals & Timeshares	695,324
Business Travel	549,577
Maps & Travel Guides	329,255
Travel Tips & Information	302,863
Gay, Lesbian & Bisexual	151,300
Special Needs & Handicap Travel	583,878
Restaurants & Fine Dining	1,162,568
Credit Card Owners	3,200,000

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome