

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

87200S

TRAVEL & ENTERTAINMENT PROFESSIONALS

This file consists of Travel and Entertainment Professionals in the following businesses: Travel Agents, Cruise Professionals, Stage Entertainers, Hotels, Casinos and Resorts. They are actively looking for engagements and opportunities to build their businesses. Their clients are travel enthusiasts who travel both for business and pleasure. Sourced from direct mail responses and trade show attendees.

Total Database - 161,754

Available Selects \$5/M

	<u>Postal</u>	<u>Email</u>
Travel Agents - Cruises	65,441	9,816
Entertainers	42,121	6,381
Entertainment Services	7,521	1,128
Hotels	36,990	5,548
Casinos	1,747	-
Resorts	7,535	1,130

Please inquire for email campaign terms and pricing

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email Shipping	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP Shipping	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome

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