

BYRUM FLEMING

Mailing List Brokerage and Management

33700A

www.byrumfleming.com

THERAPEUTIC RECREATION RESPONDERS

The Therapeutic Recreation Responders list is comprised of counselors and recreation professionals who provide services for the disabled, the sick and the aging. Staying active through recreation is proven therapy to promote healing and good health. Reach the professionals in the Therapeutic Recreation Responders list with your product or service such as interactive games, music, books, sporting equipment, office supplies, continuing education seminars, practice promotion materials and more, that will enable them in their treatment, motivation and engagement of their aging, ailing and disabled clients. Whether marketing to Therapeutic Recreation Counselors or Specialists, The Therapeutic Recreation Responders list will enable you to market to responsive professionals in your next direct mail campaign. Sourced from Publications/Activities for professional therapists to use with clients. Updated Monthly.

Total Database - 4,595

Available Selects \$5/M

Therapeutic Recreation Counselors	1,915
Therapeutic Recreation Specialists / Aging	2,680

Other Selects Available at \$12/M

Donates To Charitable Causes
Internet Buyers
Magazine Subscribers
Credit Card Holders
Families with Children

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome