

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

69700S

THE 'C' THE BOTTOM LINE BUS. EXECS @ EMAIL ADDRESS

The "C" the Bottom Line Business Execs @ Email Address list consists of men and women C Level professionals . They are CEOs, CFOs, COBs, CIOs, COOs, CTOs and Controllers who have invested in their careers - they attend training sessions, subscribe to professional journals and newsletters, and purchase promotional items for their businesses. These executives have provided their emails to receive information pertaining to their specific fields, including continuing education, business development and more. Choose from the many selects available including income, gender, SIC code and geo to further target your audience. Whether marketing to Chief Executive Officers, Chief Operations Officers or Controllers this list is your bottom line place to start your next email campaign. Compiled from Trade Shows, Business Cards and Directories.

Total Database - 218,199

Available Selects - \$10/M

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|------------|---------|
| CEO | 124,427 |
| CFO | 30,008 |
| CIO | 6,551 |
| COB | 29,781 |
| COO | 5,352 |
| CTO | 5,780 |
| Controller | 16,301 |

Email Campaigns Require Pre-Payment

Please inquire for matching email, postal and phone records

Terms and Pricing

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|--------------------|---------|-----------------------|------------|-----------------------------|--------|
| Email Campaign | \$180/M | Age/Gender/Geo Select | \$10/M | Personalization | \$40/M |
| Minimum Order | 10,000 | Income Select | \$10/M | Keycoding | \$5/M |
| Minimum Price | \$1,600 | A/B Split | \$750 Flat | Please Inquire For Combined | |
| Transmission/Blast | \$20/M | Suppression | \$500 Flat | Marketing Campaign Pricing | |

Brokers Welcome