

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

45400B

THE ART OF DANCE

It could be said that dancing is good for the soul. Whether you are a novice or an experienced dancer, dancing can be an excellent form of exercise and expression, as well as a lot of fun. The Art of Dance file is comprised of individuals who love to dance! They have taken a lesson in one or more of these types of dance or have indicated an interest in them. Sourced from self-reported questionnaires and telemarketing surveys, target these individuals for adult education classes, private dance class offers, catalog, dating services, singles groups and travel offers.

Total Database - 129,801

Available Selects \$8/M

Ballet	26,501
Ballroom	55,822
Belly	19,861
Disco	29,502
Flamenco	9,812
Folk	11,851
Irish	6,888
Jazz	16,904
Salsa	19,826
Square	17,633
Swing	24,902
Tango	20,871
Waltz	16,001

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Income Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
Email	\$50/F	Recency (6 Mos)	\$15/M	Gender Select	\$8/M
FTP	\$50/F	Key Coding	\$5/M	Geographic Select	\$8/M

Brokers Welcome