

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

69400S

## TEAM SPORTS LOVERS-EMAIL RECORDS

The individuals in the Team Sports Lovers list may not always have the time to participate in their sport of choice, but they do enjoy watching it, reading about it and receiving offers relating to it. Choose from the many selects available including high income and frequent credit card activity to further target your audience. These men and women are online responders to promotions, sweeps and discounts; registering their emails to receive additional offers. Matching postal and phones are available for combined marketing campaigns. They are all opt-in qualified. Reach out to them through your next email campaign with your product or service that will keep them in the game. Whether marketing to big ball fans or little ball fans, this list is the place to kick off your marketing plan. Sourced 100% Internet.

**Total Database - 2,608,529**

**Available Selects - \$10/M**

|                  |         |
|------------------|---------|
| Baseball Lover   | 464,926 |
| Basketball Lover | 428,615 |
| Football Lover   | 608,790 |
| Hockey Lover     | 170,278 |
| NASCAR Lover     | 446,638 |
| Soccer Lover     | 11,067  |
| Tennis Lover     | 121,795 |
| TV Sports Lover  | 356,420 |

### Terms and Pricing

|                    |         |                       |            |                             |        |
|--------------------|---------|-----------------------|------------|-----------------------------|--------|
| Email Campaign     | \$180/M | Age/Gender/Geo Select | \$10/M     | Personalization             | \$40/M |
| Minimum Order      | 10,000  | Income Select         | \$10/M     | Keycoding                   | \$5/M  |
| Minimum Price      | \$1,600 | A/B Split             | \$750 Flat | Please Inquire For Combined |        |
| Transmission/Blast | \$20/M  | Suppression           | \$500 Flat | Marketing Campaign Pricing  |        |

*Brokers Welcome*