

BYRUM FLEMING

Mailing List Brokerage and Management 64700S Series
www.byrumfleming.com

SUDDENLY SINGLE

In today's society, divorce has unfortunately become a common occurrence. This life-changing event can be painful as well as liberating for all involved. The Suddenly Single file is comprised of recently divorced men and women who are now adjusting to being single again. As they transition into their new life, they may need to establish new housing, new credit and a whole new set of lifestyle changes. Sourced from courthouse records and lifestyle surveys, this file should work well for loan and credit card offers, catalog, book, self-improvement/fitness offers, dating services and much more! The counts reflect last 6 month recency.

Weekly Hotline - 11,226

Monthly Hotline - 48,611

Total Database - 1,750,017

Available Selects \$5/M

Men & Women Age 20-30	174,825
Men & Women Age 30-40	489,250
Men & Women Age 40-50	575,110
Men & Women Age 50+	746,998
Men w/Presence of Children	474,336
Women w/Presence of Children	898,512

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome