

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

2700A

SPORTS MEDICINE

The diversity of sports medicine today is well represented on the Sports Medicine List. This comprehensive listing of professionals in the Sports Medicine arena includes physicians, therapists, personal trainers, chiropractors, fitness directors and more. These professionals are highly responsive consumers whose purchasing decisions and interests are closely related to the health and well being of themselves and others. These are excellent targets for catalogs, retail, travel, publishers etc. Reach out to them with your product or service that aligns with their goals. Whether marketing to Physical Therapists, Personal Trainers, Physicians, or Health Clubs & Physical Fitness Directors this list is the perfect place to start. Go for the Gold with your direct mail, telemarketing or email campaign that has been stretched out and warmed up for the best results.

Total Database - 62,709

Available Selects \$5/M

Health Clubs & Physical Fitness	9,195
Chiropractic Sports Medicine	2,909
Hospital Sports Medicine Departments	1,885
Orthopedics/Sports Medicine	8,855
Physical Medicine Physicians	1,840
Physical Therapists/Sports Medicine	8,450
Sports Medicine Rehabilitation Programs	5,749
Sports Medicine Clinics	1,844
Personal Trainers	7,107
Fitness Programs & Directors	14,378

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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