

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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SPIRIT OF HEALTH RESPONDERS

The Spirit of Health Responders list is comprised of professional counselors, pastors, and health professionals committed to bringing into the mix of health and wellness not only the importance of physical well-being but of mindful and compassionate intentions and interests. The professional consumers in the Spirit of Health Responders list have purchased or inquired into the Spirit of Health program and publications about ways to improve health by improving and developing their client's spiritual inclinations and are seeking products and services for this purpose. Reach out to these active responders with your product or service that will enhance their ability to guide and direct their clients. Whether marketing to pastors, health educators or counselors, the Spirit of Health Responders list is the perfect place to start your next direct mail campaign.

Total Database - 216,295

Available Selects \$5/M

Spiritual & Meditation Music Buyers	15,357
Spiritual Conferences	14,531
Spiritual Destination Travelers, Tourists	5,908
Spiritual Directors	2,127
Spiritual Grounding & Meditation Interest	19,654
Spiritual Organizations - Catholic	7,445
Spiritual Organizations - Christian	12,543
Spiritual Organizations - Non-Christian	4,908
Spirituality & Consciousness	62,165
Spirituality & Health Book Buyers	65,543
Spirituality & Purposeful Work Seminar	6,114

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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