

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

76600B

SPECIAL OCCASION E-COMMERCE BUYERS @ EMAIL ADDRESS

The Special Occasion E-Commerce Buyers @ Email Address file consists of individuals who love the Holidays! These avid shoppers are excited to do their gift giving shopping early and often - they research products, browse websites, and read online reviews to match the gift to the occasion. Choose from the many selects available including high income and frequent credit card activity to further target your audience. These consumers are online responders to promotions, sweeps and discounts; registering their emails to receive additional offers. Matching postal and phones are available for combined marketing campaigns. They are all opt-in qualified. Reach out to them through your next email, direct mail or telemarketing campaign with your product or service that will make the occasion they are shopping for be the best ever for their family, friends and themselves. Sourced 100% Internet.

Total Database 738,418

Apparel	64,068
Books	49,360
Electronics	50,091
Gift Baskets	63,272
Gift Certificates	93,575
Jewelry & Perfume	191,941
Music & DVDs	81,577
Toys	95,095
Food & Wine	49,439

Available Selects:

Gender
Geo
Age
Income

Pricing below includes:

3 Selects, Message Set-Up, Up to 3 tests, Transmission & Tracking reports

Terms and Pricing

Email Campaign	\$200/M	Personalization	\$40/M	
Minimum Order	20,000	A/B Split	\$750/F	
Minimum Price	\$3,200	Prepayment Required	Suppression	\$500/F

Brokers Welcome