

BYRUM FLEMING

Mailing List Brokerage and Management

86500A

www.byrumfleming.com

SOHO HOTSHOTS

These entrepreneurial men and women responded to offers for office supplies, computers, software, business forms, advertising and marketing for their new enterprise. Target these dynamic new business responders for a variety of business related offers. Available at Business Address or Home Business Address.

Total Database - 455,584

Available Selects \$5/M

AAA Business Opportunity Buyers	55,484
Acct & Bookkeeping Software Buyers-Home Based	21,653
Advertising & Marketing Clip Art Buyers	10,873
Bus & Entrepreneurship-Presidio World College	9,763
Business Opportunity Fair Attendees	38,736
Business Planning & Raising Capital Book Buyers	10,709
Choice Performance Business Opportunity Buyers	10,776
Enlightened Leadership Advocates	7,653
Home-Based Working Moms Members	5,338
Internet/E-Commerce Marketing Menu	30,876
Internet Ready SOHO	36,338
Peak Performance Series-Home Based Business	10,870
SOHO Medical Records & Administrative Services	14,776
SOHO Owners, CEOs, Presidents	63,290
SOHO Success Seminars/Conf. & Class Attendees	40,798
SOHO Technology Early-Adopters	31,763
Women Business Book Catalog Responders	55,888

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome