

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

6300A

SOFTWARE BUYERS-BUSINESS

These business professionals purchased and registered their software licenses. Selections available are based upon type of software program purchased or type of business or institution.

Total Database - 437,366

Available Selects \$5/M

Financial, Accounting and Bookkeeping	55,830
Publishing Programs and Presentations	31,873
Engineering Software	12,808
Management Information Systems	2,387
Sales Management Programs	45,383
Database Programs	5,376
General Office Programs	25,984
Government & Non-Profit	11,444
Health Care Institutions	4,545
Health Professionals	41,983
Medical Records and Administration	20,087
Manufacturing Companies	24,554
Business Services	15,393
Small Business Enterprises	45,383
Home Based Business/Consulting	18,763
Financial Services	9,630
Mobile Computing	14,390
Internet Ready Small Office/Home Office	35,387

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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