

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

39900A

SMOKING PREVENTION & INTERVENTION

"I won't start" is a lot easier to say than "I quit". The Smoking Prevention & Intervention list has responsive program managers and health care educators committed to health and wellness. These responders are active on-line and direct mail order professionals interested in educating themselves in areas such as: fitness, diet & exercise, alternative therapies & practices in medicine, herbal & organic nutrition through foods and supplements and more. Reach out to these professionals in the business to promote good health habits in public and private environments with your product or service that will aid them in their pursuit of Smoking Prevention & Intervention.

Total Database - 23,252

Available Selects \$5/M

Dental Smoking Education Programs	1,114
Employee Assistance Program Managers	1,796
Employee Smoking Education Programs	7,654
Pastoral Care Programs	1,911
Public Health Programs	4,212
School Health Programs	6,565

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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