

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

51000S

SMALL OFFICE/HOME OFFICE DATABASE

More and more individuals are choosing to work from home for many reasons. The Small Office professional is in need of all the same products and services as a larger office. These prospects have purchased office products, computer equipment, software and services to meet their office needs. The Small Office/Home Office Database provides excellent prospects for both Consumer and Business-to-Business mailers, and should work well for publishing, newsletters, catalog, financial/investment, and travel offers.

Total Database - 3,250,664

Available Selects \$5/M

Home Office	1,323,450
Self-Employed	785,942
Graduate School Completed	89,440
College Graduate	1,190,778
High School Graduate	1,862,225
Completed Some Graduate School	307,113
Completed Some College	591,387
Technical/Vocational School	419,200

*** Also available - select by types of software used

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome