

# BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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## SEMINAR ATTENDEES-MANAGEMENT AND BUSINESS

This active list of responders, offered by Byrum & Fleming includes not only those individuals who attended the seminars (by seminar topic) but also the managers, supervisors, and business owners who budget seminars and conferences for their employees and business partners.

### Total Database - 184,487

Available Selects \$5/M

Leadership & Team Building	5,883
Business Writing Skills	5,765
Managing Projects	10,820
Employee Performance & Evaluation	10,809
Human Resource/Personnel Policies	25,552
Effective Presentations & Communications	10,887
Women & Careers in Management	6,908
Supervising Skills & Techniques	25,330
Budgeting & Finance	15,338
Increasing Productivity	20,886
Preparing a Business Plan	5,422
Managing Your Small Business	40,887

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

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