



Mailing List Brokerage and Management

www.byrumfleming.com

8100A

SEMINAR ATTENDEES - COMPUTER & SOFTWARE TRAINING COURSES

This active list of responders includes not only those individuals who attended the seminars (by seminar topic) but also the managers, supervisors and business owners who budget seminars and conferences for their employees and business partners.

Total Database - 263,736

Available Selects \$5/M

Computer/Software Training Courses	61,899
Desktop Publishing	47,775
Internet Applications	44,525
Engineering & CAD Software Training	12,706
Accounting & Bookkeeping	41,076
Health Care Administration	14,583
Software Development	33,119

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome