

BYRUM & FLEMING

Mailing List Brokerage and Management
www.byrumfleming.com

61100E Series

SEMINAR ATTENDEE DATABASE

From the Small Business Arena to Warehousing/Inventory/Distribution to Computer Training, Byrum & Fleming has the seminar attendees you need for your next direct mail campaign. These business professionals recognize education is key to insure that they have all the most current tools in order to be successful in today's competitive marketplace. Compiled from a multi-sourced database.

Total Database - 2,446,834

Small Business Arena	271,312
Marketing and Sales	110,121
Supervisory Programs	195,486
Business Executives & Mgmt	475,015
Financial Executives	275,150
Financial Area (Non finl execs)	190,160
Executive Development	175,720
Warehousing/Inventory/Distribution	49,460
General Corporate Area	250,150
Human Resources & Personnel	47,160
Manufacturing Areas	321,950
Computer Training for Genl Mgmt	85,150

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Slect	\$5/M
Minimum Order	3000	Recency (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome