

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

22800A

SELF-PUBLISHERS & SELF-PUBLISHING BOOKBUYERS

This response file offered by Byrum & Fleming is derived from several of the in-house lists of direct marketers who sell software, books, information resources and consulting and training services. Buyers include all types of publishing enterprises, from the very smallest self-publishing operation to bookstores and the publishing industry in general.

Total Database - 104,256

Available Selects \$5/M

Book Buyers - Self Publishing, Desktop Publishing Success	76,965
Bookstores & Publishing Pros	5,540
Creative & Writing Skills	11,265
Publishers	6,987
Self-Publishers	3,499

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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