

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

22300A

SCHOOL & PARENT RESOURCES FOR CHILDREN

The School & Parent Resources for Children list offered by Byrum & Fleming consists of parents, teachers, and schools purchased educational aids and supplies for assisting with homework, at-home schooling projects, classroom techniques, training for parent classroom volunteers, school health tips, athletic coaching and sports programs.

Total Database - 74,635

Available Selects \$5/M

Teaching Aids - Teachers at Home	10,873
Parents Who Purchased Supplies for the Classroom	2,211
School Reunion Planners	5,612
At-Home Schooling Aids	4,363
Traveling with Children Book Buyers	16,983
School Boards & PTA's	775
Youth Counseling & Ministry	2,112
School & Teachers Schools Supplies Byrs	20,833
Church Schools & Teachers	10,873

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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