

SCHOOL NURSE EDUCATION DATABASE

Effectively reach the population of School Nurses in the education system, virtually in every school district in the U.S. from the elementary to high school levels. These responders are in need of practical tools from first aid and basic examination supplies to current medical information assisting them in coordinating a comprehensive school program offering clinical management of child healthcare. This database consists of skilled professionals that play a vital link in the clinical management of adolescents and school health issues. They provide guidance to parents and students regarding a variety of conditions from emotional adjustment after a natural disaster to education on signs, symptoms and methods of protection covering various medical conditions. Their need for practical approaches in coordinating a comprehensive school health program is evidenced by their purchases of educational materials such as books, newsletters and training aids on a vast number of medical conditions.

Total Database - 36,678

Available Selects \$5/M

Elementary School Nurse	24,277
Middle/Junior High School Nurses	3,190
High School Nurses	4,646
School District Health Nurse/Services	4,125

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome