

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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SCHOOL COUNSELORS

The School Counselors list is comprised of professionals who have purchased publications, training programs, awareness and education materials to protect students from harmful behaviors that the cultural environment in which they live may produce. School Counselors use Health Information Brochures and Workbooks they purchase to engage and enable students to take positive control over their lives and futures. Reach out to teachers, counselors, principals and school administrators with your product or service such as imprinted materials, arts & activities supplies, sporting equipment, journals, books, publications and more that will enable them to promote positive change in the students they counsel. This list will enable you to market to responsive professionals with your next direct mail, telemarketing or email campaign. Sourced through the purchase of Health Information Brochures & Workbooks. Updated Monthly.

Total Database - 12,577

Available Selects \$5/M

School & Youth Counselors	10,112
School Crisis Counselors	2,465

Other Selects Available at \$12/M

Donates To Charitable Causes
Internet Buyers
Magazine Subscribers
Credit Card Holders
Families with Children

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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