

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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## RETIREMENT CENTER PROFESSIONALS

The Retirement Center Professionals list represents a complete response list of the principle executives and buying advisers in the increasing market sector of Retirement Centers. The life expectancy of individual consumers is up to 120 years old and the growing population of seniors will be moving into Retirement Centers. This industry is expected to outgrow all others in the housing and health services for the aging. Reach out to the professionals in the Retirement Center Professionals file with your product or service that will help them help their senior clients. Whether you are marketing food products, games & activities, health and rehabilitation products, linen services or office supplies make the Retirement Center Professionals list the center of your next direct mail campaign. Direct Response through Patient Education/Advance Directives/Policy Manuals. Updated Monthly.

**Total Database - 59,766**

Available Selects \$5/M

Retirement Center Activity Directors	9,765
Retirement Center Administrators	5,980
Retirement Center Directors	10,766
Retirement Center Food Service Directors	4,121
Retirement Center Marketing Directors	6,432
Retirement Center Nursing Directors	3,211

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*

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