

BYRUM FLEMING

Mailing List Brokerage and Management

65700S

www.byrumfleming.com

RETIRED PROFESSIONALS AT HOME ADDRESS

These Retired Professionals are the cream of the crop! They have retired from a successful career and are now ready to enjoy the next phase of their life. The Retired Professionals @ Home Address file offers a wide variety of professions to choose from. They are age 55+, with income producing assets of \$500K+. Sourced from directories, trade publications and professional organizations, they are excellent prospects for business and investment opportunities, travel and leisure, insurance, credit cards, magazines, health offers, and catalogs.

Total Database - 1,763,460

Available Selects \$5/M

Accountants	21,867
Architects	13,897
Attorneys	15,667
Business Owners	67,065
Computer/IT	647,428
Executive/Upper Management	762,709
Executive/Middle Management	167,859
Health Services	25,908
Nurses	178,966
Physicians/Dentists	105,487
Real Estate Agents	36,854
Sales/Marketing	229,525
Teachers	45,061
Technicians	432,987

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome