

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

34200A

RECREATION THERAPISTS

Recreation professionals in public and private venues, including city and county governments, health care, nursing homes, and assisted living communities are all available in the Recreation Therapists list. Studies show the key to keeping people engaged and on the right track, socially, physically or spiritually is staying active through group activities such as hobbies, sports, fun & games, theatre and arts & crafts just to name a few. Reach the professionals in the Recreation Therapists list with your product or service that will enhance their programs of engaging both young and old in healthy activities. Whether marketing sports equipment, dance lessons, art supplies or office supplies the Recreation Therapists list will let you hit your target in your next direct mail campaign. Sourced from Publications/Activities for professional therapists to use with clients. Updated Monthly.

Total Database - 28,249

Available Selects \$5/M

Recreation Directors	4,908
Recreation Directors-Public Service	1,570
Recreation Therapists & Activity Directors	21,771

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

321 San Anselmo Ave, San Anselmo, CA 94960 • (415) 457-1700 • Fax (415) 459-5162

(800) 850-1711