

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

34300A

RADIOLOGY PROFESSIONALS

Radiology Professionals, offered by Byrum & Fleming is a response list of radiology MDs, staff and administrators. Radiology is a medical specialty that employs the use of imaging to both diagnose and treat disease visualised within the human body. Imaging technologies range from X-ray, Ultrasound, CT, PET and MRI. The medical professionals in the Radiology Professionals list have responded to offers of continuing education in their field of expertise. Reach out to Radiologists, Lab Safety Coordinators or Diagnostic Imaging Directors with offers of practice promotion, office supplies, continuing education and more. Whether marketing to radiology doctors, staff or administrators the Radiology Professionals list is clearly the place to start your next direct mail campaign. Direct Response through Health Information/Patient Education Brochures. Updated Monthly. Please visit our website to view this list and others: www.byrumfleming.com

Total Database - 14,331

Available Selects \$5/M

Radiologists	7,540
Radiology Lab Safety Coordinators	3,680
Radiology/Diagnostic Imaging Directors	3,111

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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