



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
800/850-1711 ~ Fax 415/459-5162
<http://www.byrumfleming.com>

98820A

PREVENTING DISEASE & ADDICTION

NEW TO MARKET

These health and social service professionals are active buyers of information and programs to help their clients prevent or overcome threats from disease and addiction. They are active buyers of health information, subscriptions to medical/health journals/papers and seminar attendees.

Total Database - 39,539

Selects Available:

Health & Wellness Programs	11,022
Nutritionists	2,553
Preventive Medicine Specialists	1,420
Cancer Prevention Programs	1,277
Women's Health Programs	6,619
AIDS/HIV Education Programs	1,852
Employee Assistance Program Directors	2,621
National Conference on Tobacco & Health	2,310
Tobacco Cessation Programs	5,209
Substance Abuse Treatment Centers	4,656

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome