



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
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<http://www.byrumfleming.com>

86620A

PILATES PROFESSIONALS

NEW TO MARKET

For those in the business of fitness, yoga classes, chiropractic and rehabilitation, Pilates exercises have become a welcome addition to their practice, thus increasing sales to a larger segment of the health and wellness marketplace. These professionals have purchased training materials to enhance their practice such as posters, animated computer simulations and other educational resources. For the first time Byrum & Fleming offers this new Pilates list to the direct marketing community.

Total Database - 47,417

Selects available:

Athletic Trainers	1,164
Chiropractors	6,917
Health & Fitness Clubs & Gyms	13,044
Personal Trainers	11,426
Physical Therapists	12,967
Yoga Studios & Teachers	1,899

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome