

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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PUBLIC SPEAKING BOOK BUYERS

Never before has getting ahead in business been so dependent on the speaking, presentation and personal skills of business managers and entrepreneurs. These respondents attended seminars, purchased workbooks and subscribed to newsletters to better these skills. They represent the ambitious determined group who will better their careers or business by bettering themselves.

Total Database - 74,565

Available Selects \$5/M

Book Buyers and Inquiries	22,873
Media (Radio/TV) Presentation Skills	4,876
Newsletter Subscribers	2,121
Seminar Attendees	10,763
Speakers Bureau	15,345
Making Presentations	1,909
Business Communications	9,124
Organizing & Managing Meetings	7,554

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Selec	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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