

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

10200A

PUBLIC SERVICES, LOCAL & FEDERAL GOVERNMENT AGENCIES

This is the house list of a major health publisher, who finds a ready market in Public Health for its health education products that teach prevention and offer guides to public services. The Public Services, Local & Federal Government Agencies list is comprised of responders to advertising, Web Site, and PR. This list also includes direct mail responders to the publisher's catalogs and other offers, as well as its own compiled list of best prospects. Reach out to the decision makers in these programs and agencies with your product or service that will improve, enhance or enrich the services they provide to their clients and to them as individuals. Whether marketing to Community Centers, Drug & Alcohol Prevention Programs, Women's Clinics or Hospices, this is the list to start your next direct mail campaign.

Total Database - 35,937

Available Selects \$5/M

AIDS/HIV Education & Resources	5,837
Community Centers	3,313
Domestic Violence Ed, Svcs & Shelters	1,112
Drug & Alcohol Education & Prevention	4,980
Family Planning Services	976
Public Health Nurses	2,765
Public Health MD's & Professionals	9,090
Social Workers	4,112
WIC Programs	815
Women's Clinics & Services	705
Hospices with Executive Director	2232

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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