



Mailing List Brokerage and Management  
www.byrumfleming.com

97100B

## POLITICAL AFFILIATION MASTERFILE

Alternative political parties are emerging in the United States. While the Democratic and Republican parties remain strong, the Green and Reform parties' membership is growing. All the individuals here have been opt-in qualified, are 100% at postal address and should work well for fundraising offers and others that appeal to the respective party platforms.

### Total Weekly Database - 1,587,061

Available Selects \$8/M

Democrat	533,524
Republican	423,021
Reform	8,764
Green	20,047
Independent	196,180
Other	405,525

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Income Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
Email	\$50/F	Recency (6 Mos)	\$15/M	Gender Select	\$8/M
FTP	\$50/F	Key Coding	\$5/M	Geographic Select	\$8/M

*Brokers Welcome*