

## Mailing List Brokerage and Management

75400A

## PLANT MANUFACTURING

This Plant Manufacturing database provided by Byrum & Fleming consists of plant managers identifies the key person in all types of manufacturing facilities and other businesses. These Plant Managers lead, direct, and develop their manufacturing operations, personnel, and processes and are directly responsible for managing exempt & non exempt employees. It is the responsibility of the plant manager to build an active and engaging environment and to improve and grow the day to day operations within their plant manufacturing company. Implementing systems for improving quality to the customer as well as a working knowledge of modern manufacturing principles including TQM, preventive maintenance, safety management is key for successful plant managers. If your looking to target plant managers who specialize in mining, construction, food, petroleum refining, chemical and allied products, stone, glass & clay manufacturing you can reach your target market with our Plant Manufacturing database as well as many more facilities.

## Total Database -80,292

Available Selects \$5/M

Plant Engineer	10,873		
Plant Mgr/Ops Mgr-Construction	710	Lumber & Wood Products (34)	3,061
Plant Mgr/Ops. Mgr Total	68,709	Misc. Manufacturing (39)	2,220
Apparel & Other Products (23)	2,835	Paper & Allied Products (26)	1,995
Chemicals & Allied Products (28)	10,283	Primary Metal Industries (33)	1,310
Electronics (36)	7,355	Printing & Publishing (27)	4,544
Fabricated Metal Industries (34)	5,212	Rubber & Plastics (30)	3,033
Food (20)	2,646	Stone, Glass & Clay (32)	3,933
Furniture & Fixtures (25)	3,123	Textile Mill Products (22)	1,712
Industrial Machinery & Equipment (35)	9,038	Transportation Equipment (37)	2,121
Instruments (38)	2,145	Plant Mgr/OpsMgr W/S Trade	2,143

<sup>\*</sup> See also Byrum & Fleming List Data Cards #74200, Manufacturing Executives & Supervisors.

## Please inquire for information on other available industries and SIC's

		rerms and Pricing		
List Rental	\$90/M	Recency Select (3 mos)	\$20/M Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M Key Coding	\$5/M

Brokers Welcome