

## Mailing List Brokerage and Management

3900A

www.byrumfleming.com

## PHYSICIAN RESPONDERS

The Physician Responders list offered by Byrum & Fleming consists of physicians assembled from several response files to give sufficient quantity by specialty. All are at office address with name of doctor and medical practice. Please visit our website to view this list and others: www.byrumfleming.com

## Total Database - 79,773

Available Selects \$5/M

Cardiologists	2,530
Obstetrics & Gynecology	13,112
Internal Medicine	5,242
Radiologists	1,482
Ophthalmologists	2,581
Urologists	2,213
General Surgery	4,873
Orthopedic Surgeons	6,112
Dermatologists	2,432
Family Practice/General Practice	10,762
Pediatricians	5,223
Physical Medicine	2,121
Orthodontists	3,212
Ear, Nose & Throat	550
Neurologists	1,640
Cancer & Oncology	750
Plastic Surgeons	2,211
Miscellaneous Office-Based Physicians	10,651
Sports Medicine	1,635
Cardiac Physicians Assistants	685

## Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome