

# BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

87100S

## PET & ANIMAL PROFESSIONALS

Many would not consider their home complete without a pet. The care and well being of the family dog, cat, birds, guinea pigs etc. are of paramount importance. This comprehensive list reaches individuals who care for and treat the pets and animals of households across the nation. Also available are professionals who care for and treat horses. 100% at business address. Whether marketing to Groomers, Veterinarians, Breeders or Boarding Services, this list should work well for Direct Mail, Telemarketing or Email Campaigns. Sourced from Professional Directories and Trade Shows.

### Total Database - 190,704

Available Selects \$5/M

Veterinarian Services - Domestic	80,514
Veterinarian Services - Horses	6,495
Veterinary Specialists - Domestic	14,124
Veterinary Specialists - Horses	3,513
Animal Hospital Services - Domestic	21,057
Animal Hospital Services - Horses	4,261
Boarding Services - Domestic	15,870
Boarding Services - Horses	1,913
Training Services - Domestic	4,228
Training Services - Horses	9,151
Grooming Services - Domestic	24,081
Grooming Services - Horses	1,341
Breeding Services - Domestic	1,468
Breeding Services - Horses	2,688

### Terms and Pricing

Minimum Order	5000	Recency (3 Mos)	\$20/M	Geographic Select	\$5/M
Base	\$95/M	Recency (6 Mos)	\$15/M	Income Select	\$5/M
E-Mail	\$50/F	Recency (12 Mos)	\$10/M	Age Select	\$5/M
FTP	\$50/F	Gender Select	\$5/M	Keycoding	\$5/M

Please inquire for email and combined marketing campaign pricing

*Brokers Welcome*

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