

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

5400A

OPPORTUNITY AND ENTREPRENEURSHIP

These business seminar, conference, book and video buyers seek to increase their skills and opportunity through education. They are active buyers of materials that will teach and motivate them to succeed in the new knowledge economy.

Total Database - 183,644

Available Selects \$5/M

Increased Management Skills Seminar	9,632
Investment Strategies	5,383
Organizing for Effectiveness	8,338
Bus./Entrepreneur Strategies & Motivation	11,835
Better Business Writing/Ad Copy	6,493
Marketing and Sales Skills Improvement	4,465
Public Speaking/Presenting	19,863
Trends and Future	5,387
Customer Service Techniques	31,873
Executive Suite (Presidents, CEO's)	15,387
Telemarketing Skills	6,498
Consulting Practice	5,393
HR/Recruitment/Interviewing Skills	3,398
Direct Marketing Opportunities	11,998
Inspiration, Motivation, Determination	21,831
Leadership and Teamwork	15,870

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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