

BYRUM FLEMING

Mailing List Brokerage and Management 67900S Series
www.byrumfleming.com

ONLINE LEARNERS OF INTERIOR DESIGN, GRAPHIC DESIGN AND LANDSCAPE ARCHITECTURE

The demand for online education has increased. These programs will continue well into the future as more focus is placed on continuing education. To be competitive and successful many turn to online education. These online learners are interior designers, graphic designers, photographers and landscape architects who require not only creativity and good visualization skills, but also specialized training in design, materials and market specific building codes. Their average age is 35-55, and have opted in for online education. Sourced from internet surveys and subscriptions, target these individuals for a variety of distance learning markets.

3 Month Hotline - 61,443

6 Monthly Hotline - 135,176

Total Database - 245,774

Available Selects \$5/M

Interior Design	78,743
Graphic Design	97,112
Photography	47,198
Landscape Architects	22,721

Additional Selects

Age	Household Income
Dwelling Type	Length of Residence
Ethnic	Marital Status

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Sele	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Sele	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome