

# Mailing List Brokerage and Management www.byrumfleming.com

74500S

## **ONLINE JOB SEEKERS**

The Online Job Seekers file are individuals who are actively seeking employment. They have posted their resumes online within the last 12 months and have in most cases, indicated their specific field of professional interest. Sourced from online survey sites, target these individuals by industry for educational and distance learning offers, resume services, employment agencies and more. 100% at Home Address. This file is also available at Email Address. Sourced from direct mail and telemarketing response.

## Total Database - 1,151,647

### Available Selects \$5/M

74501	Accounting	108,420
74502	Advertising	197,780
74503	Computers/IT	185,440
74504	Financial	68,350
74505	Legal	32,410
74506	Manufacturing	188,360
74507	Healthcare	179,650
74508	Pharmaceutical	26,930
74509	Retail	202,490
74510	Sales	199,510
74511	Services	110,740
74512	Telecommunications	35,450

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Minimum Order	5000	Recency Select (6 mos)	\$15/M	Income Select	\$5/M
Email	\$50	Recency Select (12 mos)	\$10/M	Gender Select	\$5/M
FTP	\$50	Telephones	\$35/M	Keycoding	\$5/M

Brokers Welcome