

## ONLINE EDUCATION - DISTANCE LEARNERS

Fall and winter often bring a renewed interest to self improvement for many Americans. The Online Education - Distance Learners are individuals pursuing continuing education to further excel in the workplace as well as to enhance their professional lives. These individuals are between the ages of 25-49, and are 45% male, 55% female. All have opted-in for online education, continuing education, and distance learning courses during the last 12 months. Sourced from internet surveys and subscriptions, target these individuals for a variety of distance learning markets, catalogs, travel and publishing.

### Total Database - 871,622

Available Selects \$5/M

Accounting	65,429
Aerospace/Aviation	41,230
Art/Graphic Design	98,456
Business	279,115
Computers/IT	196,587
Engineering	101,995
Natural Sciences	95,363
Nursing	199,856
Social Sciences	38,472
2+ Fields of Study/Miscellaneous	45,660

### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Minimum Order	5000	Recency Select (6 mos)	\$15/M	Income Select	\$5/M
Email	\$50	Recency Select (12 mos)	\$10/M	Gender Select	\$5/M
FTP	\$50	Telephones	\$35/M	Keycoding	\$5/M

*Brokers Welcome*