

## ONLINE BILL PAYING CONSUMERS

These internet savvy individuals have opted to pay their monthly bills online, subscribe to online services, and make purchases online. Sourced from an online billing program, this list is available for postal or email addresses. The Online Bill Paying Consumers file is comprised of 100% double opt-in qualified, 45% female, 55% male, average age of 35, with the average household income of \$60K. This list is an excellent prospect for internet shopping, online financial services, investment opportunities and a variety of other online/offline offers.

## Weekly Hotline - Monthly Hotline -

**Total Database - 8,958,893**

Available Selects \$5/M

Cell Phone Online Bill Pay	3,899,425
Utilities Online Bill Pay	787,956
Internet Service Online Bill Pay	649,348
Banking Online	543,200
Cell Phone Online Buyers	408,795
Music/CD Online Buyers	858,690
Games/Software Online Buyers	625,460
Online Grocery Shoppers	309,899
Online Book Buyers	705,625
Online Jewelry Buyers	170,495

### Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

*Brokers Welcome*