

BYRUM & FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

7100A

OFFICE EQUIPMENT & STATIONERY BUYERS

The diversity of buyers today is well represented on the Office Equipment & Stationery Buyers list. These buyers are decision makers who have purchased all types of office essentials. This comprehensive listing of individuals by purchases made includes business owners, executives, white collar, blue collar, health service workers and more.. Individuals in this file are highly responsive consumers whose purchasing decisions and interests are closely related to their occupation. These are excellent targets for catalogs, publishers, retail, travel, etc. Reach out to these Business owners and professionals with your product or service that falls in line with their walk of life. Whether marketing to Buyers of Business Forms & Labels, Greeting Cards, Appointment Calendars, Office Equipment & Supplies or Stationery this list is the perfect place to start your direct mail, telemarketing or email campaign.

Total Database - 1,034,138

Available Selects \$5/M

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|---|---------|
| Marketing & Sales Departments | 160,883 |
| Greeting Cards, Stationery, Appt. Calendars | 97,773 |
| Business Forms & Labels | 121,229 |
| Office Equipment & Supplies | 44,764 |
| Health Care Practice Products | 232,726 |
| Small Office/Home Office | 376,763 |

Terms and Pricing

| | | | | | |
|---------------|--------|-------------------------|--------|-------------------|-------|
| List Rental | \$90/M | Recency Select (3 mos) | \$20/M | Gender Select | \$5/M |
| Minimum Order | 3000 | Recency Select (6 mos) | \$15/M | Geographic Select | \$5/M |
| FTP | \$50 | Recency Select (12 mos) | \$10/M | Age/Income Select | \$5/M |
| Email | \$50 | Telephones | \$35/M | Key Coding | \$5/M |

Brokers Welcome

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