

## Mailing List Brokerage and Management

www.byrumfleming.com

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## OCCUPATIONAL THERAPY

The Occupational Therapy file is response list of Occupational Therapists who are interested in practice promotion products. Occupational Therapy is a holistic health care profession that aims to promote health by enabling individuals to perform meaningful and purposeful activities across their lifespan. Occupational Therapists are health professionals that use treatments to develop, recover or maintain the daily living and work skills of their patients with a physical, mental or developmental condition. Occupational Therapy interventions focus on adapting the environment, modifying the task, teaching the skill, and educating the client/family in order to increase participation in and performance of daily activities. Whether marketing imprinted materials such as pens, calendars, green carry bags or coolers the Occupational Therapy list is an engaging place to start you next direct mail campaign. Direct Response through and purchase of Interactive Graphics & Patient Education Programs. Updated Monthly.

## Total Database - 26,761

Available Selects \$5/M

Occupational Therapists 25,900 Occupational Therapy Departments-Hospital 861

Other Selects Available at \$12/M

Donates To Charitable Causes Internet Buyers Magazine Subscribers Credit Card Holders Families with Children

## Terms and Pricing

|               |        | TOTTIO GITTE I TICITI   | 2      |                   |       |
|---------------|--------|-------------------------|--------|-------------------|-------|
| List Rental   | \$90/M | Recency Select (3 mos)  | \$20/M | Gender Select     | \$5/M |
| Minimum Order | 3000   | Recency Select (6 mos)  | \$15/M | Geographic Select | \$5/M |
| FTP           | \$50   | Recency Select (12 mos) | \$10/M | Age/Income Select | \$5/M |
| EMail         | \$50   | Telephones              | \$35/M | Key Coding        | \$5/M |

Brokers Welcome