

Mailing List Brokerage and Management

www.byrumfleming.com

21400A

OCCULT ENTHUSIASTS

The Occult Enthusiasts are consumers at home addresses who have purchased books or made inquiries about the occult world. These individuals have purchased such things as tarot cards, incense, and magical potions.

Total Database - 171,909

Available Selects \$5/M

General Occult Interest	45,888
Witchcraft & Paganism	3,339
Women's New Age Spiritualism	72,117
Miracles & Holy Manifestations	35,448
Extraterrestrial Life	15,117

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order		Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome